

PARTNER WITH WORLD HUNGER FUND

Humanitarian Investor Package

Invest in people. The return is measured in meals served, children cared for, and communities that can stand on their own.

A small organization with a big vision

Our mission is to steadily lower world hunger by bringing sustainable development to impoverished regions and delivering fast relief wherever hunger is rampant.

World Hunger Fund began in 2016, born out of relationships with local officials, leaders, and ministers in impoverished communities around the globe. Our founders built those relationships over years of travel, networking, and outreach.

We describe ourselves as a group of simple nobodies with a big vision: a heart to bring lasting change to the impoverished of the world, as impossible as that may seem.

HOW WE WORK

We don't drop pallets of food and leave. We work through local people we know and trust, who live in the regions we serve and want to see the right kind of change take place. That keeps costs low, gets help where it's needed fastest, and builds something that lasts.

Relief → **Development** → **Independence**

Relief gets food and necessities quickly to places hit by famine, natural disaster, and war. **Development** builds outreach centers, resources, and skills so communities can keep moving forward on their own: **independence**.



Why partners choose us: your support isn't a drop in a very large bucket. At our size, a single partner can fund a project, see it grow, and know the people it serves.

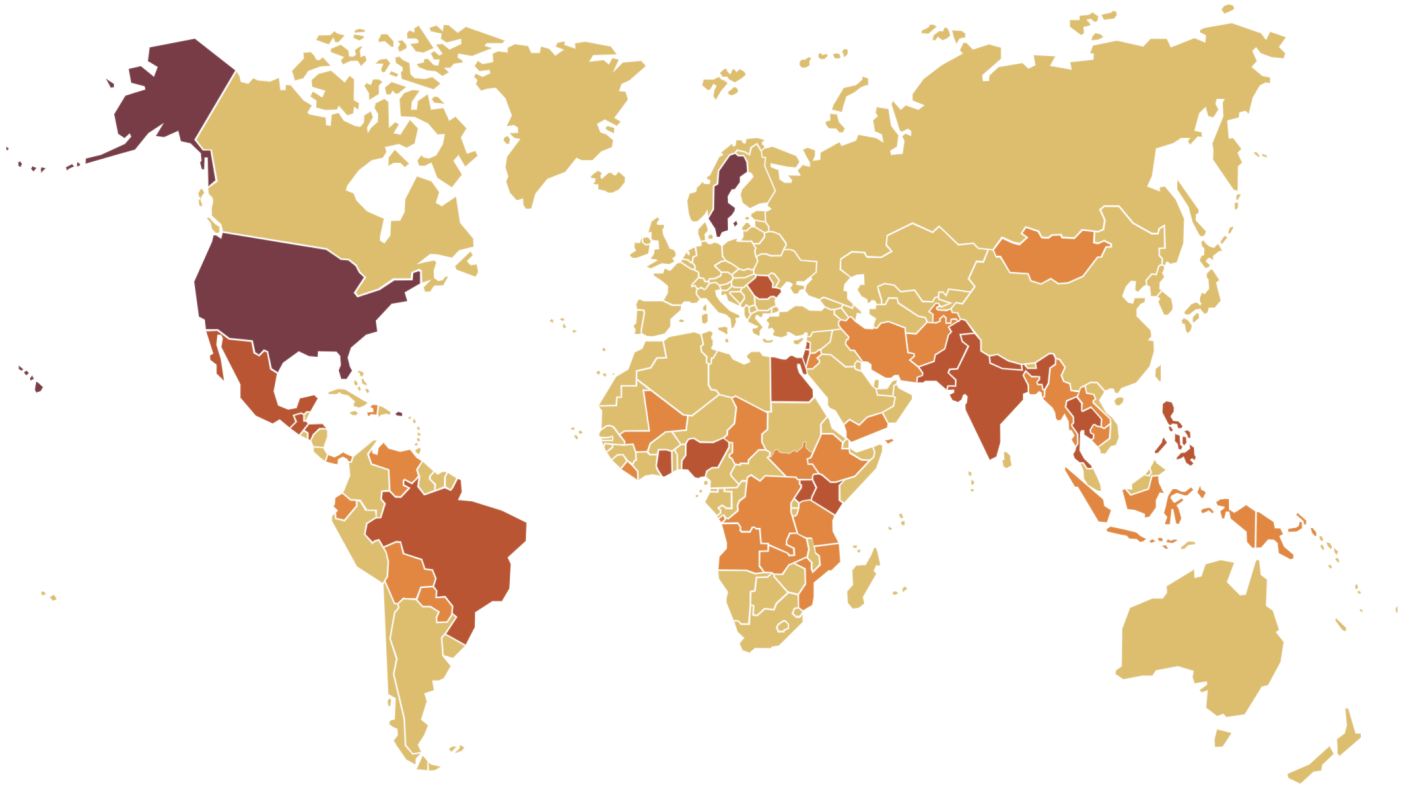
2016
founded

17
countries with current projects

28
more countries planned

80%
of spending goes to programs

Local people. Global reach.



Headquarters · Current projects · Planned projects

LATIN AMERICA
Brazil, Guatemala, Honduras, Mexico

AFRICA
Ghana, Kenya, Nigeria, Uganda

MIDDLE EAST & EUROPE
Egypt, Israel, Lebanon, Pakistan, Romania

ASIA
India, Nepal, Philippines, Thailand

WHAT WE DO THERE

Outreach & resource centers
Home bases that feed people and reach the surrounding region.

Orphanage & child sponsorship
Care and nourishing meals for vulnerable children.

Sitting houses
A safe home and an education for young women from troubled pasts.

Big City Hunger Project
Fighting hunger in cities here in the U.S.

Emergency Response Fund
Rapid help where war, disaster, or famine strikes.







The need is real. So is the opportunity.

Hunger has eased for three years running, but one in every thirteen people on Earth still goes hungry.

645M
people faced chronic hunger in 2025, 7.8% of the world.

2.7B
people can't afford a healthy diet, which costs about $4.28 a day.

$33B
more a year could end hunger for 490 million people by 2030.

GOOD FOR THE WORLD, AND GOOD FOR BUSINESS

People notice which companies show up for others. Partnering with a hunger charity gives your customers and employees a reason to feel good about choosing you.

79%
of consumers are more likely to buy from brands whose values align with their own.

79%
say it's important that brands take action during humanitarian crises and natural disasters.

67%
make a point to support brands that donate money or supplies to causes that matter to them.

Rally your team

Giving and volunteering programs give employees a shared purpose. We can speak to your team, help run a fundraiser, and share stories from the field.

Unlock matching gifts

An estimated $4–7 billion in employer matching gifts goes unclaimed each year, and 78% of donors don't know whether their employer matches. A matching program doubles your people's impact.

Sources: FAO, IFAD, UNICEF, WFP & WHO, *The State of Food Security and Nutrition in the World 2026*. Ceres2030 (Cornell, IFPRI & IISD), 2020. Amazon Ads with Environics Research, *Higher Impact: The power of purpose-driven brands* (2025), survey of 3,111 consumers in the U.S., Canada, and U.K. Double the Donation, matching-gift statistics. Figures checked November 2026.

Find the partnership that fits you

Every partnership is tailored. These are the most common starting points, and many partners combine several.

Corporate sponsorship

Sponsor our work as a whole, or an event, campaign, or season of giving. We recognize you by name and logo on our website, social media, and event materials.

Example: sponsor our year-end giving campaign.

Project sponsorship

Fund a specific outreach center, program, or project, and follow it through regular updates, photos, and stories from the field.

Example: fund a year of meals at an outreach center.

Cause marketing

Give a share of sales from a product, service, or promotion to World Hunger Fund. We set out the terms in a simple written agreement.

Example: $1 from every order in November.

Employee giving and matching

Payroll giving, matching gifts, volunteer days, and team fundraisers that rally your people around a cause they can feel good about.

Example: match employee gifts during the holidays.

In-kind and pro bono support

Donate goods or professional services our projects need, such as shipping, printing, design, software, legal, or accounting.

Example: print our event materials at no cost.

Churches and nonprofits

Churches, ministries, missions, NGOs, and feeding programs working with us toward common goals, from a Hunger Sunday to a shared project.

Example: adopt one of our projects as a mission focus.

Individuals and families

Monthly partnership, major gifts, gifts of stock, donor-advised fund grants, IRA gifts, and legacy gifts in a will or trust.

Example: name World Hunger Fund in your will.

Founding Partner circle

Leaders who help us grow in this early season. Founding Partners are invited to an advisory council and may be considered for service on our board.

Board members are elected by the board, not chosen by gift size.

Recognition that grows with you

Annual giving levels for businesses, churches, foundations, and individuals. Each level includes the benefits of the levels before it.

LEVEL	WHAT IT MAKES POSSIBLE	HOW WE THANK YOU
Monthly Partner Any monthly amount	Steady support our projects can plan around.	• Partner updates by email • Year-end giving statement
Community Partner $1,000+ a year	Food and supplies for families at one of our outreach centers.	• Listing on our partner page • "Proud Partner" badge and logo pack • Social media thank-you • Annual impact update
Impact Partner $5,000+ a year	Ongoing support for a program, such as child sponsorship or a sitting house.	• Logo on our partner page with a link • Partner spotlight article • Quarterly updates with photos • Framed certificate of partnership • A speaker for your team or congregation
Project Partner $25,000+ a year	A project of your own: an outreach center, emergency response, or new location.	• Named sponsor of a project • Photo and video reports from the field • Invitation to visit the project (travel at your own expense) • Co-branded campaign opportunity
Founding Global Partner $100,000+ a year	Growth into new countries and long-term development that leads to independence.	• Recognition on our homepage • Briefings with our leadership • Invitation to our advisory council • Founding Partner recognition, permanently

Multi-year pledges can be paid over time and are recognized at their annual level. **Gifts in kind and pro bono services** are recognized at their fair value. Every level can be tailored, so if you have something specific in mind, let's talk.

Recognition is a thank-you, not a purchase: none of these benefits changes how much of your gift is tax-deductible, except where noted on page 9.

What you can count on

WHAT PARTNERS RECEIVE

- **Recognition** on our website and social media, sized to your level.
- **The "Proud Partner of World Hunger Fund" badge** and our logo pack for your website, store, and materials (included in this package).
- **Impact updates:** stories, photos, and reports from the work you support.
- **Written acknowledgment** of every gift for your tax records.
- **Employee and member engagement:** speakers, our free fundraising kit, and volunteer and travel opportunities as they arise.
- **A direct line** to our leadership.
- **A story worth telling** to your customers, employees, and community.

OUR COMMITMENTS TO YOU

- **Your gift goes where you designate it.** If a project is fully funded or can't go forward, we'll talk with you about where to redirect it.
- **Transparency.** We publish how donations are used and keep an up-to-date profile on Candid.
- **Prompt receipts** and year-end statements.
- **Your brand is safe with us.** We use your name and logo only as you approve.
- **Privacy.** We never sell or share our partners' information.
- **Honest reporting.** We tell you what went well and what didn't.

How donations are used



Programs: food, delivery, local partner support, monitoring Fundraising Operations

Current as of 2023. Details at worldhunger.fund/give.





Make your gift go further

New federal tax rules for charitable giving took effect January 1, 2026. Here is a plain-language summary.

For businesses

- **C corporations** can deduct charitable gifts only above 1% of taxable income, and no more than 10%. Gifts above the cap can be carried forward five years.
- **Sponsorship payments** that receive only recognition (name, logo, and similar) are generally treated as charitable gifts, not purchases of advertising.
- **Pass-through businesses** (S corporations, partnerships, LLCs) pass gifts to their owners, who follow the individual rules.
- Some payments may be deductible as **business expenses** instead. Ask your tax advisor which treatment fits.

For individuals

- **If you itemize,** gifts up to 0.5% of your adjusted gross income aren't deductible, and for the top tax bracket the deduction's value is capped at 35%.
- **Cash gifts** can be deducted up to 60% of adjusted gross income, a limit that is now permanent.
- **If you don't itemize,** you can now deduct up to $1,000 ($2,000 for married couples filing jointly) in cash gifts to public charities like ours.

WAYS TO GIVE

Cash, check, or card
Online at worldhunger.fund/give, or by check to our PO box.

Appreciated stock
Usually avoids capital gains tax and is deductible at fair market value if held over a year.

Donor-advised fund
Recommend a grant from your fund. (DAF grants don't count toward the new non-itemizer deduction.)

IRA gift (age 70½+)
Give up to $111,000 in 2026 straight from your IRA. It can count toward your required minimum distribution.

Legacy gift
Name World Hunger Fund in your will, trust, or as a beneficiary of a retirement account or life insurance policy.

Employer match
Ask your employer to match your gift. Our EIN is 32-0499452.

> **Please note:** this is general information, not tax, legal, or financial advice, and tax rules can change. Talk with your tax advisor or attorney about your own situation.

Summary of changes made by Public Law 119-21 (2025) to Internal Revenue Code §§ 170 and 68, effective for tax years beginning after December 31, 2025, and IRS inflation adjustments for 2026. Checked November 2026.

Simple, clear, and above board

A few rules shape how charities and partners work together. Here's how we handle them.

Sponsorship recognition

Under IRS rules, we can **acknowledge** sponsors, but we can't **advertise** for them. This keeps your payment a charitable gift and our status secure.

WE CAN
Show your name, logo, slogan, website, and location; describe your products in neutral terms.

WE CAN'T
Endorse your products, compare them, quote prices, or urge people to buy.

Use of our name and logo

Partners receive a simple license to use our logo and Proud Partner badge. In short:

- Use the files as provided, without changes.
- Describe the relationship accurately.
- Don't suggest that we endorse your products.
- Check with us before using our name in advertising.
- Stop using them if the partnership ends.

Cause marketing

When a business advertises that a purchase benefits a charity, many states treat it as a "commercial co-venture." At least 22 states regulate these, and some require registration, a written contract, or an accounting afterward. We put every promotion in a written agreement that states:

- how much goes to us (per item, a percent, or a set amount);
- the dates and any cap on the total; and
- how sales are reported and when funds are paid.

Receipts and benefits

- We give written acknowledgment of every gift. The IRS requires it for any single gift of $250 or more.
- If a gift over $75 includes something of value in return, such as a dinner ticket, we'll tell you its fair market value. Only the amount above that value is deductible.
- Benefits worth no more than 2% of a sponsorship payment, and recognition itself, don't reduce the deduction.

A gift, not an investment

"Humanitarian investor" describes the spirit of partnership. Gifts to World Hunger Fund are charitable donations: they don't create ownership, equity, or any financial return, and they can't be refunded once given. As a nonprofit, we have no owners or shareholders.

Governance and conflicts

Our board makes decisions in the best interest of the people we serve. Advisory council members give advice, not direction, and board members are elected by the board. We ask anyone with a business relationship with us to disclose it, and board members with a conflict step aside from related decisions.

This summary is general information, not legal advice. Every partnership is confirmed in writing, and partners should review agreements with their own counsel.

Let's get started

1

Talk with us

Tell us about your goals, your people, and the kind of impact you want to have.

2

Choose your focus

Pick a level, a project, or a mix. We'll put together a simple proposal.

3

Put it in writing

A short partnership letter confirms the gift, the recognition, and use of logos.

4

Share the news

We announce the partnership, and you post your Proud Partner badge.



CONTACT US

info@worldhunger.fund
worldhunger.fund/partner
PO Box 25964, St. Paul, MN 55125

FOLLOW ALONG

@worldhungerfund on Facebook and Instagram
@worldhungerfnd on X
EIN 32-0499452

Scan to partner

"Blessed are those who consider the poor..."

PSALM 41:1

Thank you, and God bless you!